Leading on Immigration for America's Future

First National Convening of

PRESIDENTS' ALLIANCE ON HIGHER EDUCATION AND IMMIGRATION

April 1, 2019
Welcome!

Welcome to the first convening of the Presidents’ Alliance on Higher Education and Immigration!

Now is the time to leverage our shared commitments and vision to make progress on one of the key issues that define us as a nation. In our Founding Statement, we committed to work together to:

- Educate the public and policymakers about the value and contributions of immigrant and international students and scholars to our campuses, communities and nation.
- Improve how we support international and immigrant students on our campuses, including by sharing best practices with each other.
- Support the consideration and adoption of federal immigration policies and practices as well as relevant state policies that honor our values and commitments as educational institutions and press for re-examination of those that do not.

Today, we are coming together to share our campus priorities and pressing challenges, gain critical knowledge and tools, and brainstorm strategies with key leaders in the field that will inform our priorities as an Alliance and enable us to lead on immigration on campus and beyond.

Thank you for bringing your energy and support to this inaugural event. We are grateful for your advocacy and commitment. This Alliance is growing in numbers and strength because of the passion you dedicate to our shared goals.

Miriam Feldblum
Executive Director

Nancy Cantor
Co-Chair, Steering Committee
Chancellor, Rutgers University – Newark

Louis Caldera
Senior Advisor and Co-Chair, Steering Committee

David W. Oxtoby
Co-Chair, Steering Committee
President, American Academy of Arts and Sciences

Agenda

8:00 AM | Welcome
Introductions: Why we are all here
Share campus priorities, challenges and goals moving forward

9:00 AM | What’s possible: Federal and state advocacy
Insight and analysis from political experts on the state of play in federal and state-level immigration policy followed by a conversation with Presidents’ Alliance members.

10:15 AM | Break

10:30 AM | Higher education and immigration: What’s our ‘playbook’?
Outline new and existing data, narratives, and research that proves the benefit of immigration for our nation, and discuss what is still needed to create an “immigration playbook” for university and college presidents followed by a conversation with Don Graham, Co-Founder, TheDream.us.

12:00 PM | Lunch and ‘playbook’ brainstorm
Presidents’ Alliance members share perspectives and all attendees brainstorm elements of the higher education “immigration playbook” needed in order to educate and advocate.

1:30 PM | How do we build a strong immigration coalition?
Conversation with national immigration coalition leaders in other sectors to share their strategy and plans for progress on immigration issues.

2:45 PM | Navigating the new legal landscape in immigration: What is our role?
Deep dive and rapid fire one-on-one interviews with legal experts and leaders actively protecting immigrant and international students in the courts and other venues.

3:45 PM | Break

4:00 PM | Next steps
Final session of the day to share feedback, guidance and recommendations for future Presidents’ Alliance priorities, programming and initiatives.

4:45 PM | Keynote closing remarks

5:00 PM | Reception
Welcome
Louis Caldera, Co-Founder and Senior Advisor, Presidents’ Alliance, Co-Chair, Steering Committee

Introductions: Why we are all here
Miriam Feldblum, Executive Director, Presidents’ Alliance, Moderator
Elsa Núñez, President, Eastern Connecticut State University
Alan Cramb, President, Illinois Institute of Technology
Kent Ingle, President, Southeastern University

What’s possible: Federal and state advocacy
State of Play
Jose Magaña-Salgado, Director of Policy Advocacy and Communications, Moderator
Todd Schulte, President, FWD.us
Kamal Essaheb, Director of Policy & Advocacy, National Immigration Law Center

Responses, Presidents’ Alliance Members
David Oxtoby, President, American Academy of Arts and Sciences, Co-Chair, Steering Committee, Moderator
Pradeep Khosla, Chancellor, University of California, San Diego
Anthony Munroe, President, Essex County College
Joseph Steinmetz, Chancellor, University of Arkansas

Higher education and immigration: What’s our ‘playbook’?
Presentations
Ronnie Rios, Immigration Policy and Communications Fellow, Presidents’ Alliance, Moderator
Jeanne Batalova, Senior Policy Analyst, Migration Policy Institute
Hanna Siegel, Managing Director, New American Economy
Jill Welch, Deputy Executive Director, NAFSA

Conversation
Don Graham, Co-Founder, TheDream.us, Chairman of the Board, Graham Holdings Company
Louis Caldera, Co-Founder, Presidents’ Alliance

Lunch and ‘playbook’ brainstorm
Miriam Feldblum, Moderator
Patricia McGuire, President, Trinity Washington University
Mark Erickson, President, Northampton Community College

Roundtable Facilitators
Presidents Kim Benston, Alan Cramb, José Luis Cruz, Mark Erickson, Kent Ingle, Patricia McGuire, and Elsa Núñez

How do we build a strong immigration coalition?
Terri Givens, CEO and Co-Founder, Center for Higher Education Leadership, Moderator
Ali Noorani, Executive Director, National Immigration Forum
Greisa Martinez, Deputy Executive Director, United We Dream
Michele Siqueiros, President, Campaign for College Opportunity
Rebecca Shi, Executive Director, Illinois Business Immigration Coalition and American Business Immigration Coalition

Navigating the new legal landscape in immigration: what’s our role?
Maria Cardona, CNN Contributor, Moderator
José Cárdenas, Senior Vice President and General Counsel, Arizona State University
Ur Jaddou, Director, DHS Watch
Tom Perrelli, Partner, Jenner & Block, former Associate Attorney General of the United States

Next steps
Jose Magaña-Salgado, Moderator
José Luis Cruz, President, Lehman College, City University of New York
Kim Benston, President, Haverford College

Keynote closing remarks
Representative Lucille Roybal-Allard, 40th District, Los Angeles, CA
Introduced by Dorothy Leland, Chancellor, University of California, Merced, Presidents’ Alliance Steering Committee Member
Lucille Roybal-Allard

In 1992, Congresswoman Lucille Roybal-Allard became the first Mexican-American woman elected to Congress. As a Member of the U.S. House of Representatives, the Congresswoman has worked tirelessly to create jobs, improve health services, and create stronger, better educational opportunities for her constituents in California's 40th Congressional District. She also ranks as one of the House’s foremost supporters of immigration reform, a strong homeland security system, labor unions, veterans, and the rights of women and children. Congresswoman Roybal-Allard is the first Latina to serve on the House Appropriations Committee, and the first Latina to serve as a chair or ranking member on a House Appropriations Subcommittee. As the ranking Democrat on the House Homeland Security Appropriations Subcommittee, the Congresswoman fights to ensure our homeland security personnel have the resources they need to keep our country safe, and she advocates for bipartisan comprehensive immigration reform that treats immigrants humanely, focuses on deporting those who threaten national security, and better secures our borders.

From her position on the House Appropriations Committee, the Congresswoman has secured millions of dollars to create jobs on much-needed local construction and transportation projects, and at organizations throughout her district. She has been at the forefront of the fight to improve the quality and affordability of health services, and has led legislative efforts to protect the health of mothers and babies. She has successfully secured funding for local health needs, including infant and child care, prenatal health, dental care, HIV testing, substance abuse, diabetes treatment, and telehealth services. She has been equally successful in obtaining federal dollars for local education and labor projects, including job training and placement services, arts and vocational education, afterschool care, early education, magnet schools, and English literacy programs.

In addition to the Homeland Security Subcommittee, Congresswoman Roybal-Allard serves on the Labor, Health and Human Services and Education Subcommittee, which oversees federal funding for public education, workforce training, health care initiatives, and related agencies. She also serves as a member of the newly created Joint Select Committee on Budget and Appropriations Process Reform, which will provide recommendations to improve the budget and appropriations process. Furthermore, she is a House Democratic Senior Whip, the founder and co-chair of the Women's Working Group on Immigration Reform, a founding co-chair of the Congressional Caucus on Maternity Care, and a vice chair of the Congressional Task Force on Seniors. She is also a member of the following caucuses, among others: the Congressional Hispanic Caucus (CHC), where she serves on the Health Care and Mental Health Task Force; the Congressional Asian Pacific American Caucus (CAPAC); the Congressional LGBT Equality Caucus; and the Congressional Progressive Caucus (CPC).

Kimberly Benston

Kim Benston assumed Haverford College’s presidency on July 1, 2015. An accomplished academic leader and the Francis B. Gummere Professor of English, Dr. Benston served as Haverford’s Interim Provost and then Provost from 2012 to 2015, during which time he was a primary author of the Plan for Haverford 2020 and oversaw a number of important new academic initiatives. He has been a member of the Haverford faculty since 1984. Dr. Benston is a renowned scholar whose interests include modern drama, African-American literature and culture studies, the drama of Shakespeare and his contemporaries, performance studies, photographic history and theory, and critical animal studies. Dr. Benston has also taught at Princeton University, Harvard University, the Bread Loaf School of English, and Yale University, where he earned his B.A, M.A, M. Phil, and Ph.D.

Louis Caldera

Louis Caldera is the co-founder and founding president of the Presidents’ Alliance. In addition to serving as co-chair of the Steering Committee, Caldera now serves as the Alliance’s senior advisor. Caldera is a Distinguished Adjunct Professor of Law and Senior Affiliate in the Program on Law and Government at American University Washington College of Law (WCL). Previously, he was a Professor of Leadership at The George Washington University and a Senior Fellow at the GW Cisneros Hispanic Leadership Institute. His public policy and higher education administration experience includes serving as a California legislator, as president of the University of New Mexico, as Secretary of the Army in the Clinton administration, and in the Obama White House as an assistant to the president and director of the White House Military Office. He holds a B.S. from the United States Military Academy and a J.D., M.B.A. from Harvard University.

Jeanne Batalova

Jeanne Batalova is a Senior Policy Analyst at MPI and Manager of the Migration Data Hub, a one-stop, online resource that provides instant access to the latest facts, stats, and maps covering U.S. and global data on immigration and immigrant integration. She is also a Nonresident Fellow with Migration Policy Institute Europe. Her areas of expertise include the impacts of immigrants on society and labor markets; social and economic mobility of first- and second-generation youth and young adults; and the policies and practices regulating immigration and integration of highly skilled workers and foreign students in the United States and other countries. Her book, Skilled Immigrant and Native Workers in the United States, was published in 2006. Dr. Batalova earned her Ph.D. in sociology, with a specialization in demography, from the University of California-Irvine; an MBA from Roosevelt University; and bachelor of the arts in economics from the Academy of Economic Studies, Chisinau, Moldova.
José Cárdenas
José Cárdenas is Senior Vice President and General Counsel of Arizona State University. A 1977 Stanford University Law School graduate, he was a partner in the law firm of Lewis & Roca before joining ASU in 2009. He also served as the firm’s managing partner and later as its chairman. He has been recognized for his accomplishments as a lawyer including an “AV/Preeminent Attorney” rating with Martindale-Hubbell and listings in Southwest Super Lawyers and The Best Lawyers in America®, and his induction in 2010 to the Maricopa County Bar Association Hall of Fame. He is a member of the American Law Institute and a Fellow of the American Bar Foundation. Mr. Cárdenas serves as a University representative on and to the boards of directors of ASU affiliated and related entities including the Center for the Future of Arizona and Zócalo Public Square.

Maria Cardona
A seasoned public policy advocate and political strategist, Maria Cardona has more than two decades of experience in the government, politics, public relations and community affairs arenas. Recognized among the most influential Latinos in the country, Maria is a Principal at the Dewey Square Group, leading the Multicultural and Public Affairs practices. Maria joined DSG in 2005 and founded DSG's Latino Strategies practice, “Latinovations,” leveraging her reach in the Latino community by advocating on Latino issues, guiding clients on “best practices” for coalition building and support for their positions, products, and brands within the Hispanic community, and spearheading multicultural campaigns. Maria is also known for her work as a political commentator, and is currently a CNN and CNN en Español political contributor, and who appeared frequently on MSNBC, FOX, Univision and Telemundo prior to signing on exclusively with CNN. She is regarded as one of the nation’s top 100 most influential Latinos.

Alan Cramb
Alan W. Cramb is the ninth president of Illinois Institute of Technology. A member of the National Academy of Engineering, he received his B.S. in metallurgy from the University of Strathclyde (Glasgow, Scotland) in 1975 and his Ph.D. in materials science from the University of Pennsylvania in 1979. He then spent seven years conducting and managing research within the steel industry. In 1986 he joined the faculty of the Materials Science and Engineering Department at Carnegie Mellon University (CMU), which he went on to lead in 2000. Cramb joined Illinois Institute of Technology as provost in 2008. He is the holder of two patents and the author of more than 200 publications, and he is the recipient of the American Iron and Steel Institute Medal and the Robert Woolston Hunt Silver Medal of the Iron and Steel Society. In 2016 he was awarded the Bessemer Gold Medal by the Institute of Materials, Minerals and Mining. At Illinois Tech, he has overseen the rise of the university to the top 100 of national universities while also ranking second in the nation in the overall economic mobility of its students.

José Luis Cruz
José Luis Cruz began his tenure as the third president of Herbert H. Lehman College of The City University of New York on August 15, 2016. Widely regarded as one of the nation’s leading advocates for policies to expand opportunities and improve educational outcomes for all students — especially those who have historically been underserved — President Cruz is a frequent keynote speaker and writer on higher education issues. He has testified before the U.S. Congress, and his work has been widely covered by many news media outlets. President Cruz is a professor of physics in Lehman’s School of Natural and Social Sciences and serves on the board of directors of The Education Trust, the Institute for Higher Education Policy, the Regional Plan Association and the New York Botanical Garden. He is a Senior Member of the Institute of Electrical and Electronics Engineers as well as a National Science Foundation Career Award recipient. His work on optical interconnections for massively parallel processing systems has been published in scientific journals and presented at international conferences. He earned his bachelor’s degree in electrical engineering (magna cum laude) from the University of Puerto Rico, Mayagüez and his doctorate from the Georgia Institute of Technology.

Mark Erickson
Dr. Mark H. Erickson became the fourth president of Northampton Community College on July 1, 2012, driven by a strong belief that the most innovative, exciting and important work in higher education was, and is, taking place at the nation’s community colleges. Initially attracted by NCC’s commitment to access for all students, its student-centered focus and entrepreneurial spirit, his affinity to the communities Northampton serves and his long-standing admiration for the work of the college hasn’t wavered. Under his leadership as president of Northampton Community College, the institution has thrived. The college was selected as one of the top 150 community colleges in the nation by the Aspen Institute in 2014, the same year NCC opened a new $72 million 84-acre campus in Monroe County, Pennsylvania. The new campus which achieved LEED Gold status for adopting environmentally-friendly building practices, led NCC to receive a Green Ribbon School award from the U.S. Department of Education, one of only nine colleges and universities in the country to receive the distinction. NCC was also selected as one of four recipients (from 114 applicants) for the first 100,000 Strong in the Americas Grant and was later awarded a $10 million federal grant as the lead partner in a three-college consortium to prepare residents of northeastern Pennsylvania for high-demand careers.

Kamal Essaheb
Kamal Essaheb, Director of Policy & Advocacy, National Immigration Law Center (NILC). Kamal Essaheb directs NILC’s federal, state, and local policy and advocacy work. He also engages in advocacy relating to access to legal status for immigrants, including implementation of the Deferred Action for Childhood Arrivals (DACA) program. Prior to joining NILC, Mr. Essaheb was a practicing immigration attorney at CUNY Citizenship Now, a nonprofit immigration legal services provider in New York City. He is a graduate of Fordham Law School, where he was a Stein Scholar in Public Interest Law and Ethics. He is an immigrant from Morocco and is fluent in Arabic.
Miriam Feldblum is co-founder and founding executive director of the Presidents’ Alliance. She previously served as vice president for student affairs/dean of students and professor of politics at Pomona College (2007-2018) and as special assistant to the president, faculty research associate, and senior director for academic support and planning at Caltech (1995-2007), and is a non resident fellow at the Migration Policy Institute. She is the author of Reconstructing Citizenship: The Politics of Nationality Reform and Immigration in Contemporary France, has written articles and delivered presentations on immigration and higher education, highly skilled labor in the United States, comparisons between the United States and Europe, and has conducted workshops on supporting undocumented students.

Terri E. Givens is a public speaker, political scientist and a consultant to educational technology companies and educational institutions. As an entrepreneur, she has started The Center for Higher Education Leadership, a portal for professional development for higher education administrators. She was the Provost of Menlo College from July 2015 to June 2018. From the Fall of 2003 until the Spring of 2015 she was a Professor in the Government Department at the University of Texas at Austin where she also served as Vice Provost for International Activities and Undergraduate Curriculum from 2006 to 2009, Director of the Robert S. Strauss Center’s European Union Center of Excellence, and Co-Director of the Longhorn Scholars Program. She received her Ph.D. from the University of California, Los Angeles, and her B.A. from Stanford University. She is the author/ editor of several books on immigration policy, European politics and security, including Voting Radical Right in Western Europe, Immigration Policy and Security and Immigrant Politics: Race and Representation in Western Europe. Her most recent book is Legislating Equality: The Politics of Antidiscrimination Policy in Europe (Oxford University Press, May 2014).


In 2013, Graham co-founded TheDream.us, the nation’s largest college access and success program for DREAMers. In three years, TheDream.us is now running two scholarship programs, has raised over $91 million in scholarship money and currently has over 1,700 scholars nationwide. Don’s philanthropic spirit and contributions have opened countless opportunities to the immigrant youth community across the nation.

Dr. Kent Ingle serves as the president of Southeastern University in Lakeland, Florida. Since Dr. Ingle became the university's fifteenth president in 2011, the university has seen significant growth. SEU has successfully implemented a shared governance model, expanded the athletics program, added dozens of new academic degrees, constructed new facilities, and dramatically increased its enrollment. Before coming to SEU, Dr. Ingle held leadership positions in higher education, pastoral ministry, and the nonprofit sector. He is an expert in leading turnaround organizations and led teams through transformational change in Los Angeles, Chicago and Seattle. Dr. Ingle is a founding member of the Presidents’ Alliance on Higher Education and Immigration. He also currently serves on the Global Leadership Council for Pray.com, a social network for faith organizations and nonprofits, and on the Florida Chamber of Commerce Foundation Board of Trustees. A frequent guest on Fox & Friends, CBSN, and CNN, Dr. Ingle is the author of several leadership books, including Framework Leadership: Position Yourself for Transformational Change, and the creator and host of the Framework Leadership podcast. He has also appeared on HLN and The Ingraham Angle on Fox. He frequently shares his Framework Leadership principles as a full professor teaching in a variety of disciplines with an emphasis on leadership.

Ur Jaddou is the Director of DHS Watch. Ur is also an adjunct professor at American University School of Law. She served as Chief Counsel to U.S. Citizenship and Immigration Services from July 2014 to January 2017 where she provided legal counsel to the agency and interacted with the DHS General Counsel and other immigration component counsel. She was previously responsible for developing and executing congressional strategy for the U.S. Department of State as Deputy Assistant Secretary for the Bureau of Legislative Affairs. Earlier, Ur was Chief Counsel to the Subcommittee on Immigration and Border Security in the U.S. House of Representatives and Senior Counsel to Representative Zoe Lofgren. Ur is a graduate of UCLA Law School and Stanford University.

Pradeep Khosla is an internationally renowned electrical and computer engineer recognized for his seminal contributions in secure software, intelligent robot systems and design. He provides vision and strategy for the university, leading a campus with more than 35,000 students, six undergraduate colleges, five academic divisions, five graduate and professional schools, a preeminent Health System and the prestigious Scripps Institution of Oceanography. UC San Diego employs more than 30,000 people and has a $6.3 billion total budget that includes more than $1.2 billion in sponsored research. Khosla has positioned UC San Diego to define the future of the public research university by activating the institution’s first-ever Strategic Plan and launching the Campaign for UC San Diego—an ambitious and bold $2 billion endeavor—aimed at transforming the university, physically and intellectually. Khosla has expanded college access and affordability for underserved populations, initiated campus-wide interdisciplinary research initiatives to foster collaboration and solve societal challenges, and strengthened university and community relationships and partnerships to drive regional impact. Several awards have recognized his leadership in education and research: the ASEE George
Dorothy Leland

Dorothy J. Leland was appointed the third chancellor of the University of California, Merced on May 18, 2011. An accomplished institution builder, Leland is playing a significant role in providing educational and economic opportunity to one of the fastest-growing regions of the state. Leland currently serves on the Bay Area Council Board of Directors and has served on the Board of Directors for both the American Association of State Colleges and Universities (AASCU) and the Council for Higher Education Accreditation (CHEA), and was a member of the NCAA’s Division II President’s Council; president of the Council of Public Liberal Arts Colleges; and, a past president of the Southern University Conference. Among the many honors and awards she has received during her career are a “Distinguished Alumna” award from Purdue University and the 2006 Governor’s Award (Georgia) for Excellence in Historic Preservation Research, teaching and public service.

Jose Magaña-Salgado

Jose Magaña-Salgado is the Director of Policy and Communications with the Presidents’ Alliance, leading its government relations, administrative advocacy, and communications portfolios. Jose formerly led the Immigrant Legal Resource Center’s Washington, D.C. office, directing its national policy advocacy in the legislative and regulatory spheres. Prior to working with the ILRC, Jose led MALDEF’s (Mexican American Legal Defense and Educational Fund) national immigration portfolio. Jose also co-founded the DREAM Bar Association and Arizona DREAM Act coalition. Jose earned his law degree from the Baylor School of Law and undergraduate degree from Arizona State University. Jose is admitted to the bar in Washington, D.C. and Maryland.

Greisa Martinez

Greisa Martinez is Deputy Executive Director at United We Dream. Originally from Hidalgo, Mexico, Greisa immigrated to the U.S. with her family at an early age and grew up in Dallas, TX as an undocumented immigrant. Greisa has organized immigrant youth and workers for the passage of pro-immigrant policies at the local and national level for the past 10 years. She co-founded the Council for Minority Student Affairs at Texas A&M University, the first undocumented youth-led group in the University’s 100 year history. She founded the Texas Dream Alliance and was a fellow with the League of Young Voters.

Patricia McGuire

Patricia McGuire has been President of Trinity Washington University since 1989. Before coming to Trinity, Ms. McGuire was the Assistant Dean for Development and External Affairs for Georgetown University Law Center, where she was also an adjunct professor of law. Earlier, she was project director for Georgetown’s D.C. Street Law Project. She was also a legal arts commentator for the award-winning CBS children’s newsmagazine “30 Minutes” and the Fox Television program “Panorama” in Washington. President McGuire earned her bachelor of arts degree cum laude from Trinity College and her law degree from the Georgetown University Law Center. She is currently a member of the Boards of Directors of the Greater Washington Board of Trade, the Washington Metropolitan Consortium of Universities, the D.C. College Success Foundation, the Morris and Gwendolyn Cafritz Foundation, Catholic Charities of D.C., United Educators, and the Ameritas Mutual Holding Company.

Anthony Munroe

President of Essex County College Dr. Anthony E. Munroe is Essex County College’s 8th President, assuming the leadership reins on June 1, 2017. Before coming to Essex, Dr. Munroe served as President of Malcolm X College, part of the City Colleges of Chicago system. He brings to Essex County College three decades of experience as both an educator and a nationally recognized executive leading urban healthcare and health education institutions. During his time at Malcolm X College with more than 12,000 students, Dr. Munroe led the successful implementation of the College to Careers initiative, a program that is designed to close the job skills gap and that has been recognized by The World Bank as a global best practice. He also led and facilitated the planning and construction of a new campus and led enrollment management and program development initiatives that allowed Malcolm X College to exceed enrollment projections. Prior to heading Malcolm X College, Dr. Munroe served as Executive Administrator of the Ross University School of Medicine’s Bahamas Campus and as Associate Vice President of Health Systems Affairs and Associate Dean of Clinical Network Operations at Ross University School of Medicine in New Jersey.

Ali Noorani

Ali Noorani is the Executive Director of the National Immigration Forum, a non-partisan advocacy organization working with faith, law enforcement and business leaders to promote the value of immigrants and immigration. Growing up in California as the son of Pakistani immigrants, Ali quickly learned how to forge alliances among people of wide-ranging backgrounds, a skill that has served him extraordinarily well as one of the nation’s most innovative coalition builders. Before joining the Forum in 2008, Ali was executive director of the Massachusetts Immigrant and Refugee Advocacy Coalition, and he has served in leadership roles within public health and environmental organizations. Ali is a member of the Council on Foreign Relations, holds a Master’s in Public Health from Boston University and is a graduate of the University of California, Berkeley. Ali lives in Washington, D.C. and is the author of “There Goes the Neighborhood: How Communities Overcome Prejudice and Meet the Challenge of American Immigration,” (Prometheus, April 2017) and host of “Only in America” podcast.
Thomas J. Perrelli is a nationally recognized litigator who re-joined Jenner & Block as a partner in 2012 after serving for three years as associate attorney general of the United States, the third highest-ranking official in the U.S. Department of Justice. In that capacity, Mr. Perrelli was responsible for the Department’s Civil, Antitrust, Civil Rights, Environment and Natural Resources, and Tax Divisions, the United States Trustee Program, the Office of Justice Programs and the Office on Violence Against Women, among others. Mr. Perrelli is the founder and chair of the Government Controversies and Public Policy Litigation Practice. He also serves on the firm’s Policy Committee. Mr. Perrelli began practicing law as an associate at Jenner & Block in 1992. He left the firm in 1997 to serve as counsel to then-U.S. Attorney General Janet Reno, rising to the position of deputy assistant attorney general before returning to Jenner & Block in 2001. Over the next eight years, he concentrated his practice in copyright, media and constitutional litigation, as well as complex litigation with a public policy or regulatory component. During that time, Mr. Perrelli was recognized by Chambers U.S.A as one of the country’s leading media and entertainment law attorneys. In 2005, The National Law Journal named him one of the most promising lawyers under 40 years old. In 2009, he was nominated by the president and confirmed by the Senate to the position of associate attorney general of the United States.

Todd Schulte

Todd Schulte is President of FWD.us, an organization started in April 2013 by key leaders from the technology community — including Bill Gates, Mark Zuckerberg and Reid Hoffman — to promote policies to keep the United States competitive in a global economy, starting with commonsense immigration reform. FWD.us was one of the largest and most vocal players in the last election cycle and was an early voice against Donald Trump's dangerous anti-immigrant proposals. In his three years at FWD.us, Todd has tirelessly pushed for policies to modernize the U.S. immigration system and, in 2013, helped to successfully shepherd the bipartisan immigration reform bill (S 744) through the United States Senate. In addition to immigration, Todd's policy background includes work on healthcare and financial regulatory reform. Prior to joining FWD.us, Todd served as Chief of Staff at Priorities U.S.A Action, the Super PAC that supported President Obama's reelection and, from 2009-2010, was Chief of Staff for Congressman Scott Murphy (NY20). Starting in 2005, he spent two election cycles at the Democratic Congressional Campaign Committee, where he helped Democrats regain and expand their majority in the House of Representatives in both 2006 and 2008.
Rebecca Shi
As Illinois Business Immigration Coalition’s executive director, Rebecca Shi works directly with a steering committee of 79 Illinois-based CEOs, University presidents, chambers of commerce and immigrant advocates to develop and implement strategy that support the passage of federal immigration reform. In 2013, Rebecca led the passage of Illinois SB 957 - temporary visitors driver’s licenses (TVDL) with bipartisan support from the Illinois General Assembly. Rebecca worked closely with Chicago Mayor Rahm Emanuel and the City Council to strengthen its Sanctuary City ordinance by providing $1.3 million in public funds to assist immigrants in legal defense and family protection. Rebecca is skilled at building broad coalition of business, labor, faith, law enforcement, government and immigrant leaders to achieve practical immigration solutions that grow the economy, creates jobs, and protects hard-working immigrant families. Rebecca also serves as the executive director of the American Business Immigration Coalition.

Hanna Siegel
Hanna Siegel is the Managing Director of New American Economy (NAE), a bipartisan coalition of business, civic, and cultural leaders in all 50 states dedicated to making the case for smart, sensible immigration reform. Before her time at NAE, Hanna worked as an Associate Producer for ABC News, working on the Domestic News Desk, World News, and in the Investigative Unit. She has a Master’s degree in Public Policy from the Harvard Kennedy School of Government and a Bachelor of Arts from Duke University. She currently lives in Brooklyn, and is originally from Rochester, New York.

Michele Siqueiros
As the President for The Campaign for College Opportunity, Michele is an advocate who works to expand college access and success for California students by raising public attention to the critical challenges facing students in our community colleges and universities, mobilizing a broad coalition of supporters, and influencing policymakers. Under her leadership in 2010, the Campaign led the effort for historic transfer reform that makes it easier for students to transfer from any California Community College to the California State University system through the Associate Degree for Transfer. Michele has advocated for millions of additional state dollars to expand student enrollment and student success funding at our community colleges, CSU and UCs. She also advanced legislative efforts to increase access to Pell Grants, protect Cal Grant funding, support undocumented and DACAmented students, promote college readiness, prioritize community college student success efforts and reform remedial education. Michele has a Bachelor of Arts degree in Political Studies with Honors in Chicano/a Studies from Pitzer College and a Master of Arts in Urban Planning from the University of California, Los Angeles (UCLA). She serves on the Boards of the Alliance for a Better Community, the Alliance for College-Ready Public Schools, Pitzer College Alumni, PPIC Strategic Leadership Council and in 2019 was appointed by Senate Pro Tem Leader Toni Atkins to the Student-Centered Funding Formula Oversight Committee. She previously served on the California Student Aid Commission.

Joseph Steinmetz
Dr. Joseph Steinmetz has been chancellor of the University of Arkansas since January of 2016. As chancellor, Dr. Steinmetz has included among his priorities: creating need-based scholarships, growing graduate programs, continuing to advance diversity, and expanding research and commercialization efforts. His top priority is advancing student success, and he continues to roll out new programs and infrastructure designed to give students the support they need to stay on track to graduation. This includes plans for a standalone student success center in the heart of campus. Prior to becoming chancellor, he served as executive vice president and provost of Ohio State University, where he oversaw the administration, coordination, and development of all its academic functions. A nationally respected behavioral neuroscientist, Dr. Steinmetz was recognized in 1996 by the National Academy of Sciences for his contributions to the fields of experimental psychology and neuroscience.

Jill Welch
Jill Welch is deputy executive director for public policy at NAfSA: Association of International Educators. She has been engaged in working with Congress and the Executive Branch on international education issues for more than a decade, and she leads a team of talented staff in promoting international education as central to constructive U.S. global engagement and to peace, security, and well-being in the United States and the world. In serving as a strong advocate for public policies that create a better world through international education, Welch and her team work to raise awareness of the significant contributions international students and scholars make in the United States, address the need for greater global competency on the part of U.S. graduates, and promote freedom of academic travel, among other objectives. Welch first came to NAfSA in 1998, having held previous positions with U.S. Senator Sam Nunn and the Institute of International Education. She holds an executive leadership MPA from American University and a BA in political science and French from Berry College.
Acknowledgements

We wish to acknowledge our collaborators, partners, and sponsors for their support and contributions to the first national convening of the Presidents’ Alliance.

We extend our appreciation to all the members of the Presidents’ Alliance Steering Committee, Peter Englot from Rutgers University, and Joe Ferrara at Georgetown University.

We are very grateful to the Andrew W. Mellon Foundation and the Open Society Foundations for providing financial support for the planning and implementation of this convening.

We thank New York University for co-sponsoring this national convening and for being such gracious and accommodating hosts; and the Raben Group, including Francella Chinchilla, Rachel Motley, and Maunica Sthanki, for their support.

A special acknowledgement is offered to our partners on the Information Playbook for Higher Education and Immigration Project. Our partners include:

- Center for Law and Social Policy (CLASP)
- Community College Consortium for Immigrant Education (CCCIE)
- TheDream.us
- Fwd.us
- Migration Policy Institute
- NAFSA | Association of International Educators
- The National Forum on Higher Education for the Public Good, University of Michigan
- New American Economy
- The Raben Group
- Undocuscholars, UCLA